



For Immediate Release

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OCEAN BREEZE WATERPARK TO ADD ADVENTURE RIVER FOR 2012 SEASON

*Second Consecutive Year With Major, Multi-million Dollar Expansion;
Early Bird Season Pass Pricing Lowest of the Year*

Virginia Beach, Virginia (December 1, 2011) – Just one year after the largest expansion in park history, which included a giant new multi-slide complex and a vastly expanded children’s play area, Ocean Breeze Waterpark is adding a new section anchored by another blockbuster attraction for the 2012 season.

The multi-million dollar expansion, which will include an exciting adventure river ride will be ready by opening day 2012. The new development will comprise more than 3 acres and will host a huge 1,000 foot long and 15 foot wide river with waves and numerous interactive features. The previously undeveloped acreage will also contain several amenities to enhance the guest experience, including an expansive bar and grill, a spacious deck area for relaxing and eating, cabanas and new restrooms.

“We added two fantastic attractions last year with Neptune’s Revenge 4-slide complex and Hook’s Lagoon to transform Ocean Breeze and provide more fun and excitement for families,” said Brian Baker, general manager of Ocean Breeze. “By adding an interactive attraction like the Adventure River, a visit to Ocean Breeze Waterpark will be even more memorable and fun for guests of all ages.”

Ocean Breeze Waterpark was purchased in January 2011 by an investment group led by Kieran Burke and Gary Story, former CEO and COO of Six Flags, respectively. After giving the park a dramatic new look and adding the two major attractions in 2011, the pair remains committed to transforming this family destination. “This exciting multi-million dollar addition is the next step in delivering a world class waterpark for our guests,” said Burke.

Adventure River

At the new attraction, guests will be able to settle into a tube and drift in a steady current, through rollicking waves, past waterfalls, spray features and geysers designed to keep guests refreshed on hot summer days.

The Adventure River will be the first attraction guests see as they approach the park. From inside the gates, guests will access the area via a new foot bridge that passes over Owl Creek.

The Adventure River was designed by Aquatic Development Group, an industry leading aquatics design firm. Aquatic Development has also completed projects for Disney World, Six Flags, Dollywood as well as more than 50 other parks across North America.

Ocean Breeze Waterpark Season Passes – Give the Gift of Unlimited Visits

Ocean Breeze Waterpark season passes are now on sale for the lowest price of the year – just \$54.99 plus tax per person. This offer is available now through December 31st and the price will increase on New Year's Day.

Upon hearing about the new adventure river, season pass holder Andrea Margrave shared her enthusiasm for the ongoing improvements. "Wow!! Ocean Breeze has outdone itself this time! Christmas has definitely come early for us! I feel like you really do listen to your customers, and we are so blessed to have a venue of this quality so close to home. I wish it was summertime already," Margrave exclaimed.

A season pass includes unlimited visits all summer long as well as park admission discounts, in park purchase discounts and other perks like *Bring a Friend Days*. Season passes can be purchased online at www.oceanbreezewaterpark.com, via phone at 757-422-4444 x 222 or at Greenbrier and Lynnhaven mall kiosk locations, open now through December 31st.

About Ocean Breeze Waterpark

Ocean Breeze Waterpark, Hampton Road's only full scale Waterpark, is located at 849 General Booth Boulevard in Virginia Beach, Virginia less than 2 miles south of the Oceanfront. This Caribbean themed family destination features exhilarating slides like Jungle Falls, The Coconut Drops, Pirate's Plummet, The Hurricane and the 4 slide monster complex, Neptune's Revenge added in 2011. The million gallon wave pool offers a, "no sand, no sharks, no jellyfish," ocean experience and the water playground, Buccaneer Bay includes pint sized slides, a children's lazy river and the recent Hook's Lagoon addition.

Restaurants, exclusive group rates, on site catering and private poolside cabana rentals are available. For more information, visit www.oceanbreezewaterpark.com or call (757) 422-4444.

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