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Ocean Breeze Waterpark Unveils Multi-Million Dollar Capital Improvements Plan for 2011

-- A monster four-slide complex, enhanced children's play area, aesthetic redesign and infrastructure upgrades are on tap --

Virginia Beach, VA (March 30, 2011) – Officials with Ocean Breeze Waterpark, Hampton Roads' only family water park destination, announced details regarding capital improvements for the park's 2011 season at a press conference today and additionally provided a long-range view of the park's exciting future. The 2011 multi-million dollar expansion will include a park-wide facelift with Caribbean theming, addition of the new state-of-the-art *Neptune's Revenge* monster slide complex and renovations of the children's play area, to be called *Hook's Lagoon*. All improvements slated for this year will be complete by the park's opening day on May 27.

"This capital improvements plan will dramatically improve the quality and variety of attractions Ocean Breeze offers, and enhance the park's ambiance and guest experience," said Kieran Burke, one of the park's new owners. "We think our patrons will instantly appreciate and value the changes as soon as they step through the gate."

Named in honor of the King of the Sea and Virginia Beach's affinity for the legendary god, the custom-designed *Neptune's Revenge* will unleash the perfect storm in this colorful, four-slide complex. All slide entry points start at the top of the hill and visitors can choose between the "The Trident," "Sea Serpent," "Earth Shaker" or "Vortex." Riders will grab a one- or two-person tube, then maneuver through dark, enclosed serpentine tunnels, multiple open and closed funnels and high-speed drops. Two slides will incorporate TOPSY-TURVEY™ funnel flumes, and a third will feature a section known as a BulletBOWL™. Manufactured by ProSlide and known as the MACH 4, the closest similar slide complexes are located in New York and Iowa, with no other installations planned for 2011. Additionally, the Ocean Breeze version is the only one in the country to contain two TOPSY-TURVEY flumes; all others have only one.

Hook's Lagoon, a new addition to the park's children's area, "Buccaneer Bay," is for the little pirates. This new water play structure is packed with interactive features like sprayers, a slide and a

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tipping bucket ready to shower fun. Kids can climb to the top and look for land or slide down and enjoy the other water playground features including the youngster-proportioned pirate ship, silly slides and a pint-sized lazy river.

Other improvements include enhancements to the million gallon Runaway Bay Wave Pool, numerous aesthetic and architectural renovations throughout the park to create a Caribbean vibe and various guest amenities such as the addition of six more private cabanas, perfect for parties or groups.

“I know the Hampton Roads residents, as well as visitors to the area, will delight in the new and improved Ocean Breeze. Our 2011 additions are just the beginning,” said Burke. “We’ll be making multi-million dollar investments in the park over the next several seasons as part of our goal to make Ocean Breeze a world-class water park and regional destination.”

The park was acquired by an investor group led by former Six Flags executives Kieran Burke and Gary Story this past January. Burke and Story, who respectively served as Six Flags’ Chief Executive Officer and Chief Operating Officer for more than ten years, have remained active in the attractions industry, carefully selecting projects that can successfully benefit from a combination of their experience and a focused investment of both time and resources. In 2009, the pair acquired Nashville Shores, a water park, marina and RV resort in Nashville, Tennessee and dramatically transformed the park for the 2010 season.

As a limited time offer, season passes to Ocean Breeze Waterpark are currently available online for only \$59.99, the same low price as 2010. A season pass gives patrons unlimited visits to the park, including the new 2011 attractions. For more information, visit www.oceanbreezewaterpark.com for details.

About Ocean Breeze Waterpark

Opened in 1974, Ocean Breeze Waterpark is located less than two miles south of the Virginia Beach Oceanfront and is Hampton Roads’ only full-scale water park offering 16 water slides, a million gallon wave pool, and Buccaneer Bay – a water activity area with pint-sized slides and a lazy river for children. Restaurants, on-site catering and private cabana rentals are also available.

Renderings available upon request.

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